

# PRESS RELEASE

## Embassy of Japan

P.O. Box 264, Kathmandu

<http://www.np.emb-japan.go.jp>

JEINF No.11-2020

February 17, 2020

### **Japan Appoints Mr. TOMITA “Japanese Cuisine Goodwill Ambassador”**

(Kathmandu, February 14): H.E. Mr. Masamichi SAIGO, Ambassador of Japan to Nepal, handed over an appointment certificate to Mr. Kensei TOMITA, who was designated as “Japanese Cuisine Goodwill Ambassador” by Japan’s Ministry of Agriculture, Forestry and Fisheries (MAFF) in December 2019.

Mr. TOMITA opened the Japanese restaurant “Kotetsu” in April 2006 in Kathmandu, and has been serving delicious Japanese food ever since for Nepali people and foreigners in here.

The appointment is part of Japan’s MAFF efforts to promote Japanese food and dietary culture, which has been taking place since 2015. Designated ambassadors are persons capable of providing appropriate consultations on the promotion of Japanese food and dietary culture.

The Ministry was motivated to promote food and Japan’s dietary culture after UNESCO listed “WASHOKU” (Japanese food) as an Intangible Cultural Heritage.

As Goodwill Ambassador, Mr. TOMITA is expected to assist MAFF in promoting Japanese food and dietary culture and provide advice on the same abroad.

<https://www.maff.go.jp/e/policies/market/ambassa.html>

#### **Embassy of Japan in Nepal**

Tel: 4426680 Fax: 4006725

E-mail: [cultural-emb@km.mofa.go.jp](mailto:cultural-emb@km.mofa.go.jp)

<http://www.np.emb-japan.go.jp>



<https://facebook.com/JPNInNepal/>